Why don't you **do** what you **want**?

5 impertinent questions to **figure out** what's in the way and **shift it out**

Why is what you're doing instead more important?

And when won't it be? (A question both practical and rhetorical.) It might feel more urgent. It might even *be* more urgent. But unless you can clarify *why it's more important* you'll be perpetually hard pushed to find time to crack on with what actually matters to you.

IMPERTINENT QUESTIONS

What are the risks?

Doing what you want to do comes with inherent risks. Cast them out of your head and into the daylight. What's real or invented, a minnow or mighty? What's worth every inch, and how might you *de*-risk, shore up or soften your landing? And what are the risks of *not* doing what you want?

IMPERTINENT QUESTIONS

How might you find out what you *might* want to do?

Perhaps you don't know what you want to do, beyond the sneaking suspicion that it's not *this*. Cast the net wide: what are *some of* the things you might try? What might render *any of* them more enticing? Or less daunting? Or render *you* more likely to get on and do them?

IMPERTINENT QUESTIONS

How might you let in the light?

Sometimes you're too tired to do what you want. Sometimes what you want is trapped under life's daily detritus. Give it a good sweep. What might you find beneath the clutter? What thoughts or ideas might you restore to glory? How might you more frequently clear out the crap and let in the light?

IMPERTINENT QUESTIONS

How might you tame the shame?

You often get better at what you want to do by doing it. But *getting* better often comes with a side of cringey shame. So play the long game – best of infinity. What are the small things you can *keep* doing? How might you notch up the pressure now and then? How might you **test—learn—adapt** as you go?

IMPERTINENT QUESTIONS

Do more stuff on purpose and less by accident.

Get radically curious about who you are, how you lead and who you want to become with my month of Impertinent Questions.

IMPERTINENT QUESTIONS